



THE STELLA

H O T E L

THE STELLA HOTEL RECOGNIZED WITH CONDÉ NAST TRAVELER'S 2021 READERS' CHOICE AWARD #12 OF TOP 20 HOTELS IN TEXAS

The World's Best Hotels, Resorts, Countries, Cities, Islands, Spas, Trains, Airlines, Airports and Cruises Ranked by Travelers

(BRYAN, Texas) Oct. 5, 2021 – *Condé Nast Traveler* today announced the results of its annual Readers' Choice Awards with [The Stella Hotel](#) recognized as the #12 of Top 20 Hotels in Texas.

More than 800,000 *Condé Nast Traveler* readers submitted responses rating their travel experiences across the globe to provide a full snapshot about the places they can't wait to return to next. The Reader's Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found [here](#).

“We are once again honored to be recognized as one of the top 20 hotels in Texas and again the sole representative from Bryan-College Station,” said Interim General Manager Sheila Sandoval of The Stella Hotel. “We know what great pride Aggieland takes in the #12 and we're proud to boast that number in the top 20 recognition. Every accolade is because of our great team that works to execute memorable events, experiences, and moments for all of our guests.”

The 176-room, AAA Four Diamond boutique Stella Hotel opened in 2017 as the anchor of [Lake Walk](#) – Bryan-College Station's emerging hub of technology and innovation. The Stella Hotel recently announced its partnership with [Marriot International's Autograph Collection Hotels](#) at the end of 2021. This exciting partnership allows guests to participate in [Marriott Bonvoy](#), the global travel program from Marriott International. The Stella Hotel is located next to a 5-acre lake and waterfront park and pavilion, the hotel serves as the area's center of regular events and activities. The Stella's management company, [Noble House Hotels & Resorts](#). Ltd., is a hotel ownership and management group with an upscale portfolio of 18 distinct and visually captivating hotel and resorts, the historic Napa Valley Wine Train and a collection of marinas, private residences and restaurants spanning North America.

The 2021 Readers' Choice Awards are published on *Condé Nast Traveler's* website at www.cntraveler.com/rca and celebrated in the November issue.

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About The Stella Hotel

Inspired by the stars and the singular spirit of Texas, [The Stella Hotel](#) offers stylish comfort and sophistication. Its AAA Four Diamond status reflects the standards of the hotel's guest rooms, public areas, and the personalized service and amenities guests can expect while staying at The Stella. Located in Bryan-College Station, The Stella sits adjacent to Traditions Club and Community, and serves as the center point of Lake Walk. At The Stella guests are invited to gather at Campfire, a place to enjoy southern hospitality and authentic Texas cuisine. Experience vast views of the Texas sky from our own backyard or cozy up at our own speakeasy style bar, Hershel's, for a night cap. From summer concerts on the lawn to seasonally inspired cuisine, everything exudes the warmth and cherished traditions of Texas.

About William Cole Companies

Atlas Hotel, LP is led by a partnership between William Cole Companies and Traditions Acquisition Partnership, LP, the developer of Lake Walk and Traditions Club and Community, the successful residential enclave adjacent to Lake Walk and home to the Texas A&M Golf Teams. William Cole focuses on meaningful hospitality and master planned community projects, including The Stella and its sister property, The Josie, located at Red Mountain Resort in Rossland, British Columbia. The Josie was named "Canada's Best Ski Boutique Hotel 2020" and the "#3 Ski Boutique Hotel in the World" by the World Ski Awards and is also becoming an Autograph Collection Hotel. At William Cole Companies, "We Create Meaningful Places." For more information please visit WilliamColeInc.com.

About Autograph Collection Hotels

Autograph Collection Hotels advocates for the original, championing the individuality of each of its 200+ independent hotels located in the most desirable destinations across more than 30 countries and territories. Each hotel is a product of passion and a personal realization of its individual founder's vision, making each hotel singular and special: Exactly Like Nothing Else. Hand-selected for their inherent craft and distinct perspectives on design and hospitality, Autograph Collection hotels offer rich immersive moments that leave a lasting imprint. For more information, please visit www.autographhotels.com, and explore our social media channels on [Instagram](#), [Twitter](#), and [Facebook](#) to be inspired by immersive moments that are #ExactlyLikeNothingElse. Autograph Collection Hotels is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](#) and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

About Noble House Hotels & Resorts

Built upon a philosophy that emphasizes location, distinction, and soul, Noble House Hotels & Resorts dedicates itself to creating and managing exceptional properties that celebrate their local communities. Headquartered in Seattle, Washington and continuously growing, the Noble House portfolio features a luxury and upper upscale portfolio of 20 distinct and visually captivating hotel properties, over 60 restaurants, bars, and lounges, the Napa Valley Wine Train, and a collection of spas, marinas, and private residences throughout the U.S. and Canada. For more information, visit www.NobleHouseHotels.com or call Noble House Hotels & Resorts at 877.NOBLE.TRIP.

About Condé Nast Traveler

Condé Nast Traveler is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, *Condé Nast Traveler* is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, *Condé Nast Traveler* offers award-winning expertise in luxury travel from around the world. For more, visit www.cntraveler.com.

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