

THE STELLA HOTEL

## Press Release

### **THE STELLA HOTEL RECOGNIZED WITH CONDÉ NAST TRAVELER'S 2020 READERS' CHOICE AWARD #3 OF TOP 20 HOTELS IN TEXAS**

*The World's Best Hotels, Resorts, Countries, Cities, Islands, Spas, Trains, Airlines, Airports and Cruises Ranked by Travelers*

**(BRYAN, Texas) Oct. 6, 2020** – *Condé Nast Traveler* today announced the results of its annual Readers' Choice Awards with The Stella Hotel recognized as the #3 of Top 20 Hotels in Texas.

More than 715,000 *Condé Nast Traveler* readers submitted an incredible number of responses rating their travel experiences across the globe.

“The results of this year’s survey, conducted at the start of the COVID-19 pandemic, are a testament to the lasting power of a meaningful travel experience” said Jesse Ashlock, U.S. Editor of *Condé Nast Traveler*. “The winners represent the best of the best for our audience and offer plenty of trip-planning inspiration for all the adventures we can’t wait to have next.”

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry. The full list of winners can be found here.

“We are truly honored to be recognized as one of the top 3 hotels not only in the great state of Texas, but as the lone hotel in Bryan-College Station”, said Shane Pappas, General Manager of The Stella Hotel. “This award reflects the efforts put forth by our amazing team to continue to provide memorable guest experiences, while navigating through a global pandemic and I am very proud to be a part of that team.”

The 176-room, AAA Four Diamond boutique Stella Hotel opened in 2017 as the anchor of Lake Walk – Bryan-College Station’s emerging hub of technology and innovation. Located next to a 5-acre lake and waterfront park and pavilion, the hotel serves as the area’s center of regular events and activities. The Stella’s management company, Noble House Hotels & Resorts, Ltd., is a hotel ownership and management group with an upscale portfolio of 18 distinct and visually captivating hotel and resorts, the historic Napa Valley Wine Train and a collection of marinas, private residences and restaurants spanning North America.

The 2020 Readers' Choice Awards are published on *Condé Nast Traveler*'s website at www.cntraveler.com/rca and celebrated in the November issue of *Condé Nast Traveler* US and UK print editions.

### **About The Stella Hotel**

Inspired by the stars and the singular spirit of Texas, The Stella Hotel offers stylish comfort and sophistication. Its AAA Four Diamond status reflects the standards of the hotel's guest rooms, public areas, and the personalized service and amenities guests can expect while staying at The Stella. Located in Bryan-College Station, The Stella sits adjacent to Traditions Club and Community, and serves as the center point of Lake Walk. At The Stella guests are invited to gather at Campfire, a place to enjoy southern hospitality and authentic Texas cuisine. Experience vast views of the Texas sky from our own backyard or cozy up at our own speakeasy style bar, Hershel's, for a night cap. From summer concerts on the lawn to seasonally inspired cuisine, everything exudes the warmth and cherished traditions of Texas.

### **About William Cole Companies**

Based in Bryan Texas, William Cole Companies are the creators of award-winning hotels The Stella (Bryan, Texas) and The Josie (at Red Mountain Resort in Rossland, British Columbia), each of which are operated by Noble House Hotels & Resorts. The firm's deep residential, commercial and hospitality real estate roots guide its focus on the creation of attractive, cohesive communities including Traditions Club and Community and Lake Walk in Bryan-College Station, Texas and Valverde at Las Campanas in Sana Fe, New Mexico. At William Cole, "We Create Meaningful Places." For more information, visit [www.williamcoleinc.com](http://www.williamcoleinc.com).

### **About Noble House Hotels & Resorts**

Privately held Noble House Hotels & Resorts, Ltd. was founded in 1979 by owner and chairman Patrick R. Colee. Headquartered in Seattle, Washington, Noble House owns and manages a luxury and upscale portfolio of 18 captivating hotel properties, over 50 restaurants, bars, and lounges, the Napa Valley Wine Train, and a collection of spas, marinas, and private residences throughout the U.S. and Canada. Built upon a philosophy emphasizing location, distinction, and soul, Noble House Hotels & Resorts dedicates itself to creating and managing exceptional properties that celebrate their surrounding destinations. For more information, visit [www.NobleHouseHotels.com](http://www.NobleHouseHotels.com).

### **About *Condé Nast Traveler***

*Condé Nast Traveler* is the world's most distinguished travel title providing inspiration and advice for discerning travelers. Authoritative and influential, *Condé Nast Traveler* is a multi-platform, transatlantic brand. Publishing US and UK print editions under Editor-in-Chief Melinda Stevens, *Condé Nast Traveler* offers award-winning expertise in luxury travel from around the world. For more, visit [www.cntraveler.com](http://www.cntraveler.com). For press inquiries, please contact: [awards@condenasttraveler.com](mailto:awards@condenasttraveler.com).